



**District Manager Training UNPLUGGED**  
**August 23<sup>rd</sup> 10-3**  
**Gaylord, MI**  
**Spark! Localized Conservation for your Community**

**Agenda:**

9:30 Registration

- Materials, coffee and snacks

10:00 Welcome

- CDEM introduction & member benefits
- District manager introductions
- CDs 101/Empowerment

10:30 Work session #1 – Topic: fund development/advocacy

11:00 Ice breaker #1 – walk & talk - Topic: favorite outdoor activity

- Walk to Nursery
- Pair newbie/experienced

11:15 Tour session #1 – nursery tour - Topic: Your community niche

12:00 Lunch (provided) & self-paced garden tour

12:45 Tour session #2 – forestry-related - Topic: Urban vs. Rural?

1:45 Ice breaker #2 – walk & talk – Topic: non-traditional partnership

- Walk back to University Center
- Pair newbie/experienced

2:00 Work session #2 – Topic: Local, innovative success stories

- Eastern UP Watershed Program
- Northern LP Farmer Market
- Southern LP Recycling Program

2:45 Wrap-up, take aways

3:00 End, safe travels!

**RSVP deadline – August 17th**

**RSVP Cost:**

- **CDEM members \$40**
- **Non-members \$50**

**Link to RSVP: <https://forms.gle/WvEBDfsFRW8mxkAYA>**